

Serpen joins InterVISTAS Consulting Group

InterVISTAS Consulting today announced that Dr. Emre Serpen has been appointed as the new Executive Vice President of the group's Airline and MRO practice.

With a rapidly growing client base, and backed by world class network optimisation tools and deep aviation expertise, InterVISTAS is focused on building its business in Airline, MRO and Cargo and Aviation Finance sectors. The appointment of Emre Serpen confirms InterVISTAS' ambition to become *the* leading global specialist aviation consultancy.

Dr. Serpen brings an outstanding track record of success. He recently founded TroyAvi, a specialist airline consultancy with major clients in Eastern Europe and the Middle East. As the former head of Business Transformation at SH&E, he grew their airline practice into a formidable competitor and previously established Sabre's airline consulting. He also set up and led technology consulting for Arup.

InterVISTAS is a long-standing big player in the US and Canada markets where it provides a broad range of travel and tourism consultancy services. The firm's growth plan has led to its opening new offices in strategic locations from Brazil to Macedonia over recent months.

The group is currently supported by 90 aviation professionals with advanced plans for several more high level strategic hires. The firm's expertise includes: airport and airline privatisation and finance; airline and air service development; network, pricing and revenue management; air cargo; LCC modelling; commercial development; aviation economics; tourism plans; regulatory matters; and borders and security issues.

Emre Serpen commented, "Joining this great team is a really exciting opportunity. The focus of the airline consulting practice will be to extend our activities to full airline strategy and business transformation services, ranging from Market Forecasting, Network Design, Hub Optimisation, Pricing and Revenue Management, Distribution, Production Planning and Crew Management, MRO, Operations Control, Information Technology, Human Resources and Finance".

Group President, Jim Miller, said, "We at InterVISTAS are focussed entirely on the needs of our customers. Emre Serpen has a great record of delivery for clients; we are delighted to have him on board. We look forward to extending our airline and MRO activities and to becoming the world's leading specialist airline consultancy".

InterVISTAS has successfully completed over 1500 projects for 400 clients in 60 countries. InterVISTAS is a member of the strategic global alliance of DHV group, the Delcan Group and NACO (Netherlands Airport Consultants). The group employs 6,300 professionals and compliments InterVISTAS' portfolio with services in infrastructure development, engineering, design and program management.