

InterVISTAS

a company of Royal HaskoningDHV

InterVISTAS Consulting Group

Chinese Airport Commercial Conferences: Presentations and Panels



4th China Airport Commercial Summit

Shenzhen, 3-5 Sep 2014 (180 attendants) - Presentation and Panel moderation



Presentation

Johan Schölvinnck delivered a keynote presentation on Sep 5th entitled "Exciting new concepts in Airport Retail" in which developments in China alternated with global airport commercial trends and concepts, and their place within "the Fundamentals of Airport Retail".

Panel

Johan delivered an introduction, then led the panel to present and discuss their individual ideas, and involved the audience, on the following topic:

Topic: What makes great airport food & beverage really tick?

Panellists:

Yang Xuqiang, Director, **HNA Airport Group**

Sang J. Ahn, Director of Concession Team 1, **Incheon Int Airport Corp.**

Li Yang, Managing Director, Great China, **SSP China**

Luigi Battuello, Comm. Director Non-Aviation, **SEA Milan Airports**



China Travel Retail Event CTR/ACS2014

Shanghai, 11-13 Nov 2014 (150 attendants) - Presentation and Panel moderation



Presentation

"Synergising Airports and Airlines" was the title of a keynote presentation delivered by on Nov 13th. The James-Bond themed address focused on ideas around a whole new way of shopping throughout the air journey ("Green Travel Retail") wherein airlines and airports work together benefiting the climate, security concerns, a customer feel good image of the retailer and a consistent offer.



Panel

Johan delivered an introduction, then led the panel to present and discuss their individual ideas, and involved the audience, on the following topic:

Topic: Airports – Exploring the Commercial strategy

Panellists:

Ping Lu, General Manager of **Dehang Business**, a company of Sanya

Stephanie Rodriguez, CEO of **Mighty Media Group**

Michel Brekelmans, Partner at **L.E.K. Consulting**

InterVISTAS

a company of Royal HaskoningDHV

Contact:



Johan Schölvinnck

Vice President Commercial
InterVISTAS Consulting Group
Johan.Scholvinck@Intervistas.com
T: +31.6.3331.4132

Anna van Saksenlaan 10
2593 HT The Hague
The Netherlands

www.intervistas.com

