

News

Attention: Business Editors

Bruce Okabe Joins Inter VISTAS as Senior Vice President, Business Strategy Group

Vancouver, BC – 6 October 2008

Inter VISTAS is pleased to announce that Bruce Okabe has joined the company as Senior Vice President, Business Strategy Group. Mr. Okabe will take a lead role in delivering tourism, strategic planning, business planning and climate change services to a diverse range of clients.

"We are delighted to welcome Bruce to Inter VISTAS. He has a proven track record of success at the highest executive levels in both the public and private sectors, leading business organizations of substantial size and scope. Bringing him on board is another significant step in our global growth strategy. He brings to our clients a new level of insight into strategic planning, business development and performance evaluation of systems." said Gerry Bruno, President and CEO of the Inter VISTAS Consulting Group.



For the past two years, Bruce was the Deputy Minister of the Ministry of Tourism, Sport and the Arts for the Province of British Columbia, where he was responsible for daily operations of the ministry and implementation of the government's initiatives. Crown Corporations and other organizations responsible to this Ministry included Tourism BC, Royal BC Museum, BC Film Commission, BC Arts Council, Provincial Capital Commission, BC Pavilion Corporation, Vancouver Convention Centre Expansion Project (VCCEP) and the BC Games Society.

Prior to joining the Provincial Government, Bruce held the role of Vice President Strategic Solutions at TELUS, and a variety of other executive level positions in areas of marketing, business, consumer, strategy, retail distribution, outbound call centres and Web development. Bruce is also a past board member of the Canadian Tourism Commission, Tourism BC and the 2009 World Police and Fire Games.

Inter VISTAS announced last week the creation of a transportation and tourism global alliance with the conclusion of an agreement to join the DHV Group consisting of Delcan, Innova, and NACO. This new relationship completes a high profile, internationally experienced team of recognized experts in transportation, aviation and tourism. The Inter VISTAS Consulting Group is headquartered in Vancouver, with offices in Washington, Chicago, Ottawa, Winnipeg, Toronto, Montreal, the United Kingdom and Puerto Rico. Inter VISTAS assists airports, airlines, rail carriers, ports, transit operators, tourism organizations and other clients with strategic services in planning, marketing, regulatory and economic analysis and strategic advocacy.

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